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## CHINA

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**Program:** Tourism Management (Degree)



Tourism has become the number one industry in many countries, and brings economic, social and cultural benefits. Therefore, learning the knowledge and methods of tourism industry are important to contribute and develop the area. Tourism Program at Vancouver Island University (VIU) is a great course to study. It helps the students to explore the leisure experience in Canada and understand the multiculturalism effectively. The program creates the opportunities to students to experience in the real world. For example, the first year course Programming and Special Events in Recreation and Tourism provides opportunities to students to actual plan and assist a special event in the real situation, which connects the course materials to help the student understanding it actively. The students are not only learning from the class, but also gaining experiences in the real world. The mandatory Co-operative Education also creates hands-on experience in the tourism industry that students gain valuable practical experience and it also relates academic study more effectively to the field of practice. Moreover, I love the small size of the class that I have more chances to participate on the class and contribute to others.

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旅游行业在很多国家已经成为发展最快的行业之一，并且带来经济，社会与文化等多方面的提高与发展。与此同时，对于了解与学习这方面的知识与方法趋于重要的地位来帮助提高与发展旅游行业。加拿大马拉斯比那大学的旅游管理专业为学生提供了优良的文化和学习氛围，它不仅帮助学生学习旅游管理方面的基本理论和基本知识，并且受到旅游经营管理方面的基本训练，使学生具有分析和解决问题的能力。加拿大是一个多元文化的国家，这让学生更生动地了解不同的文化，并且学生有机会在现实社会中去更多地体会与实践。我举我个人的一个真实实践的例子，我第一年的一门课程“旅游与娱乐策划”（暂译）给学生机会去实际的规划，操作并实行一个项目，我和我的同学组织了马拉斯比那大学的“多元文化周”活动。这我们不仅从课本上，并且从现实的体会与经验中学习更多的东西，很快地提高和满足了个人兴趣，这是一个愉快和享受的过程。旅游管理专业的实习课程也使学生有机会亲身感受在各旅游行业的工作所面临的挑战和压力。经验丰富的专业老师将在期间对我们进行指点和辅导，使得这实习机会更有价值。同时，我很喜欢这个专业的小班教学，这使得每个学生在课堂上都有机会去参与和讨论。我个人很喜欢马拉斯比那大学的旅游管理专业，以上仅是我个人的感受，希望能与你们共享，谢谢！

孙扬子 来自中国北京 马拉斯比那大学旅游管理专业二年级在读学生